



CASE STUDY Education

PROJECT DETAILS

- ▶ **CLIENT**
Young Folks First
<http://202.54.124.25/ecopals>
- ▶ Producers of children's web sites including "EcoPals" (a children's environmental awareness site)

Business Case:

▶ Value of Premium Web Development at Low Cost

• Client Requirement

Young Folks First, a production company for childhood educational products, requested that Annet Technologies develop an informational website for children age 5 - 12 to increase their awareness of the environment. The site, for characters from a TV pilot called "EcoPals," provides background information on the show's characters, interactive online games (with points earned from winning the games for the children to buy prizes), a living journal where a child can upload their own information, and a section for parents and teachers to obtain additional information to supplement teaching initiatives brought about through the web content.

• Annet Business Solution

- Annet used its Educational business experience to develop a site for Young Folks First that has a look-and-feel and workflow which is intuitive for and attractive/attention-getting to children.
- Annet custom-designed all of the Flash-based interactive games which have been specially produced for ease of use by children, and are truly intuitive learning tools.

Technology Solution:

▶ Technologies Employed

- Director 8.0
- ASP 2.0
- Flash 6.0
- HTML

Services Performed:

- ▶ Web site planning, design and development.

Business Benefits:

- ▶ International-quality website delivered at reduced costs through the use of co-sourced development including offshore outsourcing.
- ▶ Attractive website with strong user interface.
- ▶ Creation of interactive games from conceptualization to story-boarding to the final finished product.