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## CASE STUDY Real Estate - Financial Reporting

### PROJECT DETAILS

- ▶ **CLIENT**  
**Feldman Mall Properties, Inc.**  
<http://www.feldmanmall.com>
- ▶ Feldman Mall Properties, Inc. is a publicly traded company that “acquires, renovates and repositions enclosed retail shopping malls” throughout the U.S. [NYSE:FMP]

### Business Case:

- ▶ **Real Estate Financial Data Expertise Applied to Custom Financial Reports at Reduced Cost**

- **Client Requirement**

Feldman Mall Properties engaged Annet Technologies to build custom, Real Estate industry-specific financial reports.

- **Annet Business Solution**

Annet's Real Estate Practice utilized its deep business expertise in Real Estate and technical expertise to deliver the custom reports.

### Technology Solution:

- ▶ **Technologies Employed**

- Business Objects - Crystal Reports 8.5
- Skyline Property Management Accounting Software
- Pervasive Database

### Services Performed:

- ▶ Preliminary analysis by Annet RE data modeling Experts.
- ▶ Programming and Customized report development.

### Business Benefits:

- ▶ Strong business results obtained from data analysis by Annet Real Estate technology experts.
- ▶ Business benefits realized at dramatically reduced cost through co-sourced delivery, including offshore development.